

Role of innovativeness in creating entrepreneurial SMEs

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Details to Keep in Mind for Your Full Chapter Submission

Chapters must

- be submitted in Microsoft® Word.
 - be typewritten in English in APA style
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- In-text citations should NOT be numbered. When you use the source in the text, the author's name and year of publication should appear within parenthesis. An example of this is: (Travers, 1995). Please do not include any abbreviations. Please see the following examples:

- i. In most organizations, data resources are considered to be a major resource (Brown, 2002; Smith, 2001).
- ii. Brown (2003) states that the value of data is recognized by most organizations.

5. **Direct quotations.** The author's name, date of publication, and the page(s) on which the quotation appears in the original text should follow direct quotations of another author's work.

- Brown (2002) states that "the value of data is realized by most organizations" (p. 45).
- "In most organizations, data resources are considered to be a major organization asset" (Smith, 2003, pp. 35-36) and must be carefully monitored by the senior management.
- If a direct quote that you wish to include in your case is more than 40 words long, please be sure to format your quote as a block quote (a block quote uses no quotation marks, and its margins are indented from the left; also, you'll notice that the period at the end of the sentence comes *before* the parenthetical in-text citation)
 - i. **Example:** As an ever-growing number of people around the world have gained access to e-mail and Internet facilities, it has become clear that the communicative environment provided by these tools can foster language learning. E-mail facilitates access to speakers of one's target language. (Vinagre & Ler, 2007, p. 35)
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